

# IMPACT REPORT

## 2016/17



COMMUNITY  
SPORTS  
TRUST

SUPPORTED BY *Vitality*



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“  
THE FUTURE FOR THE TRUST  
LOOKS VERY POSITIVE AS WE  
CONTINUE TO GROW WITHIN  
OUR OWN AREA AND BEYOND  
”

# STEVE CUSS

## HEAD OF COMMUNITY

Welcome to AFC Bournemouth Community Sports Trust 2016/17 impact report.

This report looks at the continued growth and development of the Trust, over the last two years, as we work to establish ourselves along with the football club in the top flight of English football.

Having started in the role 15 years ago, with two schools, the work now covered by the Trust has progressed in both practical delivery and classroom based lessons and I am proud to still be out there delivering football to the children and young people of Bournemouth and the surrounding areas, as well as developing our link and relationship with the older generation and the international community.

The future for the Trust looks very positive as we continue to grow within our own area and beyond, alongside our very successful AFC Bournemouth First Team. The projects and sessions we delivery across the area for our football club plays a massive role in allowing more fans and future fans to access our resources and the Vitality Stadium on almost every day of the week not only a very exciting match day.

Without doubt the success we have had would not be possible without the Community Sports Trust staff, who work tirelessly to deliver their projects and engage with the local community. The fantastic support of AFC Bournemouth, this support starts at the very top with our Chairman and Trustee Jeff Mostyn, Chief Executive Neill Blake, General Manager Liz Finney and Commercial Director Rob Mitchell, and includes the AFC Bournemouth players and First Team Management.

The continued success would also not be possible with the support of our trustees, volunteers, local businesses and all our funders. Thank you all for your continued support throughout another memorable season within the Premier League.

# ABOUT US

AFC Bournemouth Community Sports Trust is the charitable arm of Premier League club, AFC Bournemouth. The Community Sports Trust actively works within the local communities of Bournemouth, Poole and the surrounding areas delivering practical and educational sessions.

AFC Bournemouth Community Sports Trust was formed in 2008 from the Football in the Community, and has continued a charitable working partnership with AFC Bournemouth. Charity Number: 112293.

AFC Bournemouth Community Sports Trust's vision is to help people achieve their goals through the delivery of quality sessions. In an average week, the Community Sports Trust work with approximately 3,500 people across 100 sessions, for children as young as one-year old to adults over 50.



**TOGETHER,  
ANYTHING  
IS POSSIBLE.**





# PARTICIPATION

One of our main aims is to get as many people involved in and playing regular football. With this, we provide as many opportunities as possible for children and adults to get involved in our sessions. Over the past two seasons, the power of the Premier League and the AFC Bournemouth brand has enabled us to engage with over 1,500 more individuals on a weekly basis.



# 277

**FEMALE PLAYERS**  
HAVE PLAYED IN RECREATIONAL  
FOOTBALL SESSIONS  
SINCE SEPTEMBER 2017

# 150

**CHILDREN HAVE ATTENDED  
MINI-CHERRIES SESSIONS  
(PRESCHOOL/TODDLER SESSIONS FOR  
BOYS AND GIRLS AGED 1-4 YEARS OLD)**

# 722 BOYS & GIRLS

**HAVE BEEN INTRODUCED TO FOOTBALL AND PHYSICAL  
ACTIVITY THROUGH OUR WEEKLY MINIKICKERS SESSIONS**

# 279

**INDIVIDUAL BIRTHDAY PARTIES  
HAVE BEEN HOSTED AT  
AFC BOURNEMOUTH'S VITALITY STADIUM  
SINCE THE START OF THE 2016/17 SEASON**

# SOCCER SCHOOLS

AFC Bournemouth Community Sports Trust Soccer Schools are the staple events of any school holidays. Sessions are run across weekdays throughout the various school holidays, and are supported by CMP Print.

AFC Bournemouth Community Sports Trust Soccer Schools run across Bournemouth, Poole, Purbeck and Blandford and are offered to children aged 4-14 years old. All sessions include fun warm up games, skill sessions, penalty competitions and small-sided matches.



in association with  
**cmp**  
Digital Print Solutions

# 500+

CHILDREN ENGAGED  
IN AN AVERAGE WEEK  
OF COMMUNITY  
SOCCER SCHOOLS



# 84

 UNIQUE SOCCER SCHOOLS  
WERE HOSTED THIS YEAR

SOCCER SCHOOLS HAVE ENABLED US TO  
BRANCH INTO OTHER AREAS INCLUDING  
JERSEY, GUERNSEY AND BRISBANE AUSTRALIA

# 306

 CHILDREN AGED 5-14 YEARS OLD

PLAYED ON THE PITCH AT VITALITY STADIUM THROUGH COMMUNITY SOCCER SCHOOLS

# 150

CHILDREN ATTEND  
COMMUNITY SUMMER  
RESIDENTIAL CAMP  
AT MILTON ABBEY SCHOOL

# 2,612

 HAVE PROGRESSED FROM COMMUNITY  
SOCCER SCHOOL SESSIONS INTO OTHER  
CHILDREN PROGRAMMES AND THE REVERSE

# 12

 LINKED CLUB SOCCER SCHOOLS ARE HOSTED THROUGHOUT A SEASON – LINKED  
CLUB SOCCER SCHOOLS ARE HOSTED SPECIFICALLY WITH A LOCAL FOOTBALL  
CLUB, WHO WORK IN PARTNERSHIP WITH THE COMMUNITY SPORTS TRUST.

# 3,885

 DIFFERENT CHILDREN HAVE ATTENDED  
AN AFC BOURNEMOUTH COMMUNITY SPORTS TRUST  
SOCCER SCHOOL DURING THE 2016/17 SEASON

# EDUCATION

AFC Bournemouth Community Sports Trust offer a wide range of educational activities, from project lessons and PE Lessons within school time with primary school children to offering various projects within schools alongside working with local colleges and university students.



**OVER 6,000**

CHILDREN OF PRIMARY SCHOOL AGE  
HAVE ENGAGED IN AT LEAST ONE LESSON WITH  
**AFC BOURNEMOUTH  
COMMUNITY SPORTS TRUST**

**AFC BOURNEMOUTH  
COMMUNITY SPORTS TRUST  
HAVE WORKED WITH OVER**

**50**

EDUCATIONAL ESTABLISHMENTS  
INCLUDING PRIMARY & SECONDARY SCHOOLS,  
COLLEGES AND UNIVERSITIES DURING  
**THE 2016/17 SEASON**



**OVER 40 STUDENTS**

TOOK PART AND COMPLETED THE FOOTBALL  
DEVELOPMENT COLLEGE PROGRAMME  
**WITH SCL EDUCATION**  
WHICH IS LOCATED WITHIN THE FACILITIES  
AT ST ALDHELMS' ACADEMY

**20 YEAR 9 PUPILS**

FROM TWO BOURNEMOUTH SCHOOLS TOOK PART  
IN THE PREMIER LEAGUE ENTERPRISE CHALLENGE.  
2016/17 WAS THE FIRST SEASON AFC BOURNEMOUTH  
COMMUNITY SPORTS TRUST HAVE HOSTED THE  
**PL ENTERPRISE CHALLENGE**



**70**

BOURNEMOUTH UNIVERSITY STUDENTS PLAYED FOR BU FOOTBALL TEAMS  
WHICH WERE SUPPORTED BY COMMUNITY SPORTS TRUST STAFF  
AFC BOURNEMOUTH COMMUNITY SPORTS TRUST ALSO SUPPORTED  
VARIOUS OTHER BU PROGRAMMES, INCLUDING THE GLOBAL BUSINESS TALK

# SCHOOLS PROJECTS

AFC Bournemouth Community Sports Trust deliver educational workshops to all local primary school across Dorset. These workshops are themed to different topics including; healthy living, internet safety, road safety and respect.

These workshops are one hour in duration and use a variety of different resources to engage the children and encourage them to learn more around these non-curriculum subjects.



# OVER 200

KEY STAGE 2 AND 3 STUDENTS HAVE PARTICIPATED IN AN EDUCATIONAL WORKSHOP ON RACISM WITH EITHER SHOW RACISM THE RED CARD OR KICK IT OUT



# OVER 250

PROJECT LESSONS DELIVERED INTO LOCAL BOURNEMOUTH & POOLE SCHOOLS

# 5,500

CHILDREN WORKED WITHIN THESE PROJECT LESSONS



# 23

DIFFERENT SCHOOLS ACROSS BOURNEMOUTH & POOLE RECEIVED THE FREE EDUCATIONAL WORKSHOPS

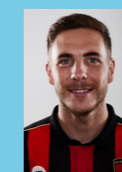
## PROJECT AMBASSADORS



**RESPECT**  
Steve Cook



**KICK IT OUT**  
Callum Wilson



**SOCCER SAFETY**  
Dan Gosling



**CONNECT WITH CARE**  
Andrew Surman



**HEALTHY LIFESTYLES**  
Lewis Cook





**1,500**  
 CHILDREN HAVE BEEN INVOLVED IN THIS YEAR'S PREMIER LEAGUE PRIMARY STARS PROGRAMME



# PREMIER LEAGUE PRIMARY STARS

AFC Bournemouth Community Sports Trust delivered the Premier League Primary Stars project within local Bournemouth schools, with the support of Medhurst IT.

During a ten-week fitness programme, based at Vitality Stadium, Year 5 and 6 pupils were taught the fundamental skills of football, through fun lessons named after their favourite AFC Bournemouth footballers, for instance 'Turn like Marc Pugh' and 'Score goals like Benik Afobe'. To add to this each lesson also included an underlying tone of respect, as the coaches encouraged fairness and equality from all the pupils, whilst also improving their confidence and team-work skills.

## PROJECT AMBASSADOR

**Benik Afobe** also visited two schools throughout the year.



AFC BOURNEMOUTH COMMUNITY SPORTS TRUST HAVE DELIVERED

**450**  
 CURRICULUM-TIME LESSONS

COMMUNITY SPORTS TRUST COACHES HAVE WORKED WITH A TOTAL OF **19 TEACHERS** INCLUDING ASSISTANCE WITH PE LESSON DELIVERY AND THROUGH TEACHER CPD EVENTS

**17** DIFFERENT SCHOOLS HAVE BENEFITTED FROM WEEKLY VISITS FROM AFC BOURNEMOUTH COACHES

#PLYouthVoice  
 Today we learnt to Turn Like Marc Pugh

#PLYouthVoice  
 Now we know how to Turn Like Marc Pugh

AFC BOURNEMOUTH COMMUNITY SPORTS TRUST  
 SUPPORTED BY Vitality

Premier League

in association with  
 medhurst making IT work

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# HEALTH

AFC Bournemouth Community Sports Trust are committed to helping individuals improve their health and wellbeing. The Goals projects are the two main initiatives used to help encourage both men and women back in to regular exercise, whilst educating them around small exercises and routines they can use to exercise at home.

The Cherries Fit Challenge is funded by the Premier League and targets just males aged 35+, and challenges them to lose weight and body fat during a ten-week fitness programme, based at Vitality Stadium. Measurements are taken and results are recorded in order to keep the participants motivated throughout.



in association with



LiveWellDorset

# 67 MALES

AGED FROM 36-70 HAVE TAKEN PART  
IN THE CHERRIES FIT CHALLENGE

# OVER 50

OF THE MALE PARTICIPANTS  
BODY MEASUREMENT RECORDINGS  
INDICATED WEIGHT/BODY FAT  
PERCENTAGE LOSS

13 OF THE MALE PARTICIPANTS HAVE REPORTED  
THAT THEY FEEL MORE CONFIDENT SINCE PARTICIPATING



# 40 FEMALES

AGED 16-50 HAVE TAKEN PART  
IN FEMALE ONLY FITNESS CLASSES



A TOTAL OF  
**86.8KG**  
HAS BEEN LOST ON OUR  
CHERRIES FIT CHALLENGE  
PROGRAMME



# INCLUSION

AFC Bournemouth Community Sports Trust runs many inclusion based programmes, many of which are funded by the Premier League. These programmes operate on a turn up and play basis and are open to anyone within the specific age bands.

AFC Bournemouth's Inclusion sessions offer a safe environment for young people to enjoy football, whilst also offering additional benefits including playing matches in AFC Bournemouth match kit, against opposition from other Premier League teams, Premier League match tickets and work experience at the Community Sports Trust.



**1311 YOUNG PEOPLE**  
AGED FROM 8-19 YEARS OLD HAVE ENGAGED  
IN AT LEAST ONE SESSION OF  
AFC BOURNEMOUTH'S PREMIER LEAGUE  
FUNDED INCLUSION PROGRAMME

AFC BOURNEMOUTH COMMUNITY SPORTS TRUST  
**HAVE USED 7 DIFFERENT**  
SITES TO ENGAGE YOUNG PEOPLE IN  
SOCIAL INCLUSION SESSIONS

**319**

OF INCLUSION PARTICIPANT SESSIONS  
HAVE BEEN AGED 14-19

**342** OF THOSE ENGAGED IN INCLUSION  
BASED ACTIVITIES HAVE BEEN FEMALE

# PREMIER LEAGUE KICKS

Premier League Kicks is the Premier League's flagship community programme which uses the power of football and sport to inspire young people. AFC Bournemouth Community Sports Trust is into the second year of delivering the Premier League Kicks programme, after becoming the 55th club to receive funding to do so, from the Premier League.

The Community Sports Trust's programme, runs every night of the week, and uses various football facilities across Bournemouth, Poole and the surrounding areas to engage young people from ages 8-19 years old in free football activities.



Premier League  
**Kicks Heroes**



Premier League  
Kicks

**PREMIER LEAGUE KICKS**  
FESTIVAL AND TOURNAMENTS HELD ON  
THE MAIN PITCH AT VITALITY STADIUM

**1,143 YOUNG PEOPLE**  
AGED 8-19 YEARS OLD ENGAGED IN AT LEAST ONE  
AFC BOURNEMOUTH COMMUNITY SPORTS TRUST  
PREMIER LEAGUE KICKS SESSION  
SINCE SEPTEMBER 2016



# 247

OF THE PARTICIPANTS  
ARE AGED 14+

JUST UNDER HALF OF THE  
PARTICIPANTS HAVE ATTENDED  
**4-10 SESSIONS**

**15%** OF THESE YOUNG PEOPLE, ARE  
FEMALES AGED 8-16 YEAR OLDS

**72** THE RECORD NUMBER ATTENDANCE ON  
ANY PREMIER LEAGUE KICKS SESSION

**16 VOLUNTEERS**  
HAVE ENGAGED WITHIN THE PREMIER LEAGUE KICKS  
PROGRAMME, ASSISTING THE COMMUNITY STAFF  
IN THE DELIVERY OF THE SESSION

OVERALL, WE HAVE BEEN INVOLVED IN  
**18 COMPETITION SESSIONS.**  
THESE INCLUDE INTRA-HOUSE COMPETITIONS,  
BUT ALSO FIXTURES AGAINST OPPOSITION  
INCLUDING WEST HAM & SOUTHAMPTON

# CARE SOUTH

AFC Bournemouth Community Sports Trust have been working in partnership with Care South for three consecutive seasons. The partnership includes two main activities; the Extra Time project and Walking Football.

The Extra Time project involves AFC Bournemouth Community Sports Trust coaches visiting the various Care South residential homes across Bournemouth, Poole, Christchurch and other Dorset locations. As part of the project, the residents and Community Sports Trust coaches take part in various activities including sharing AFC Bournemouth memories through photos and memorabilia items. They also participate in Chair Football games.

The Community Sports Trust also host weekly Walking Football sessions, which are open to anyone aged 50+ to get involved in. The Care South project has proved to be hugely beneficial to those taking part, whether it has been within the Walking Football or Care South home visits. The sessions have allowed older members of the community to get more active whilst the Care South home visits have also provided the opportunity for the residents to discuss their football memories.



**47 PEOPLE AGED 50+ HAVE GIVEN ONE OF OUR WALKING FOOTBALL SESSIONS A TRY. THE RULES ARE THE SAME, YOU'RE JUST NOT ALLOWED TO RUN!**

**3 OF OUR WALKING FOOTBALL PARTICIPANTS HAVE BEEN FEMALE**



**THE COMMUNITY SPORTS TRUST HAVE MADE 75 VISITS IN TOTAL TO THE VARIOUS CARE SOUTH RESIDENTIAL HOMES ACROSS THE 2016/17 SEASON. THAT'S 150 HOURS WORTH OF CHAIR FOOTBALL ACTIVITIES THROUGHOUT THE SEASON!**



Care South



# PREMIER LEAGUE GIRLS

AFC Bournemouth Community Sports Trust is one of 87 clubs who deliver the Premier League funded Girls programme to local girls. The project aims to provide opportunities for all girls, from those just trying out football to the budding young female footballers to take part in the sport.

The Community Sports Trust has offered various weekly sessions for girls and women of all ages to get involved in football, and has many progress onto other opportunities from this.

**PREMIER LEAGUE GIRLS**  
FOOTBALL FESTIVAL HELD ON THE  
VITALITY STADIUM PITCH



**255 GIRLS**  
HAVE TAKEN PART IN AT LEAST ONE  
PREMIER LEAGUE GIRLS SESSION  
**THIS SEASON**

WE HAVE TAKEN PART IN  
**6 COMPETITION**  
FIXTURES WITH OUR  
PREMIER LEAGUE GIRLS  
PARTICIPANTS, INCLUDING  
THE FA PEOPLE'S CUP

AFC BOURNEMOUTH'S  
COMMUNITY SPORTS TRUST'S  
PREMIER LEAGUE GIRLS  
PARTICIPANTS RANGE FROM  
11 YEARS OLD TO  
**OVER 50!**



**16** OF OUR PARTICIPANTS HAVE MADE THE  
TRANSITION INTO AFFILIATED FOOTBALL, WITH A  
FURTHER 4 PROGRESSING INTO COUNTY FOOTBALL

# AFC BOURNEMOUTH WOMEN AND GIRLS

The AFC Bournemouth Women and Girls programme expanded for the 2016/17 season, to include girl's youth teams, for the first time in the club's history. These teams were introduced to run alongside the two AFC Bournemouth Ladies Senior teams.

In total, four age groups were added; under 10, 12, 14 and 16 and these teams have played their league matches in the Winchester and District Girls League, whilst the two Ladies side's played in the Hampshire Women's Leagues.

The future plans for AFC Bournemouth Ladies is to continue the growth of the programme and progress through the leagues, to play in the Women's Super League.

**GRIST LEGAL  
RECRUITMENT**

**HUGHES  
HUGHES  
CHARTERED BUILDING SURVEYORS**

**KLS  
CARPETS &  
FLOORING**

**MIRAGE  
hair, beauty and barber shop**

**NATIONAL  
W+S  
RECYCLING SERVICES**



# 69 GIRLS

REPRESENTED AFC BOURNEMOUTH  
WITHIN THE UNDER 10,12,14 AND 16  
AGE GROUPS

BOTH AFC BOURNEMOUTH LADIES TEAMS  
**SECURED PROMOTION**  
FOR THE 2ND SUCCESSIVE SEASON, MAKING IT  
**4 PROMOTIONS IN 2 YEARS.**  
THE LADIES FIRST TEAM WILL NOW PLAY IN THE  
SOUTHERN REGION WOMEN'S FOOTBALL LEAGUE

**OUT OF THE 5 GIRLS**  
WHO TURNED 16 DURING THE SEASON,  
4 PROGRESSED OUT OF THE UNDER 16 TEAM  
AND PLAYED FOR EITHER OF THE  
**2 LADIES TEAMS**



AFC BOURNEMOUTH UNDER 14 GIRLS PICKED UP  
**3 TROPHIES**  
INCLUDING THE WINCHESTER & DISTRICT UNDER 14 GIRLS LEAGUE,  
THE HAMPSHIRE COUNTY CUP AND THE  
WINCHESTER & DISTRICT GIRLS LEAGUE UNDER 14 GIRLS CUP

# DISABILITY

At AFC Bournemouth Community Sports Trust we are committed to ensuring that everybody has the opportunity to play football and attend a session designed to meet their needs. Thanks to the Premier League and BT Disability Fund we are developing the Club's Disability programme to offer a range of competitive and recreational sport opportunities.

The programme will be fully developed over the next three years and will include opportunities in; Frame football, Cerebral Palsy football, hearing and visually impaired football and a disability sports league as well as many other sessions and opportunities for people with disabilities to be involved. The programme will see us work closely with a variety of key partners in the community such as the local authority, special education needs schools and disability charities to develop and implement a specifically designed programme of impairment specific and pan disability sport to get as many people as possible engaged in sport.



# ABILITY COUNTS

The AFC Bournemouth Community Sports Trust Ability Counts programme has been running for nearly 10 seasons, and is proud to offer over 100 players the chance to participate in regular football sessions. The overall aim of Ability Counts is to increase participation and encourage all players with a learning and/or physical disability to play football in an environment best suited to their needs.

In their most recent history the AFC Bournemouth Ability Counts teams have celebrated many different successes;

The Ability counts Senior Teams were crowned Champions of the 2015/16 Dorset Ability Counts League, moving to the Hampshire Ability Counts league for the 2016/17 season both the Senior team and the Under 16 teams won their respective leagues.



# CST MATCHDAY

For the first time during the 2016/17 season, AFC Bournemouth nominated the Premier League match against Stoke, as the Community Sports Trust Match Day. This game enabled the football club and all the fans to celebrate all things AFC Bournemouth Community Sports Trust.

Special events throughout the day included the Premier League Fixture on the 3G pitches against players from Reading FC and half time penalties for young Cherries' fans. Finally to celebrate the diversity across the Community Sports Trust programmes, all of the flag-bearers on the day were from a variety of projects including Minikickers, Premier League Kicks, Goals and the Care South project.



THE AFC BOURNEMOUTH  
FIRST TEAM PLAYERS  
WARMED UP WEARING  
**AFC BOURNEMOUTH**  
COMMUNITY SPORTS TRUST T-SHIRTS

**50 PARTICIPANTS**

FROM A VARIETY OF COMMUNITY SPORTS TRUST PROJECT WERE GIVEN FREE TICKETS TO ATTEND AN AFC BOURNEMOUTH PREMIER LEAGUE MATCH

**12**

PARTICIPANTS FROM A VARIETY OF COMMUNITY SPORTS TRUST PROGRAMMES WERE FLAG BEARERS. THIS IS THE FIRST TIME AFC BOURNEMOUTH HAVE HAD ADULTS AS FLAG BEARERS, AND THE FIRST TIME SOME OF INDIVIDUALS HAD ATTENDED  
**A GAME**

# CHERRIES COMMUNITY FUND

AFC Bournemouth's half-time Cherries Community Draw gives supporters the chance to win cash prizes whilst helping the local community through the Cherries Community Fund. At each home game, Cherries' supporters can purchase tickets to go into the draw, with all the proceeds going directly into the Cherries Community Fund.

The three-man panel made up of AFC Bournemouth Chairman Jeff Mostyn, Head of AFC Bournemouth Community Sports Trust Steve Cuss and a community representative. On many occasions this season, AFC Bournemouth winger Marc Pugh has sat on the panel, and helped to decide who receives the funding. Any project or organisation can apply to receive a grant of up to £1000 from the Cherries Community Fund.

**£48,881.14**  
THE TOTAL AMOUNT OF MONEY GIVEN  
BACK TO THE COMMUNITY BY  
AFC BOURNEMOUTH THROUGH THE  
CHERRIES COMMUNITY FUND



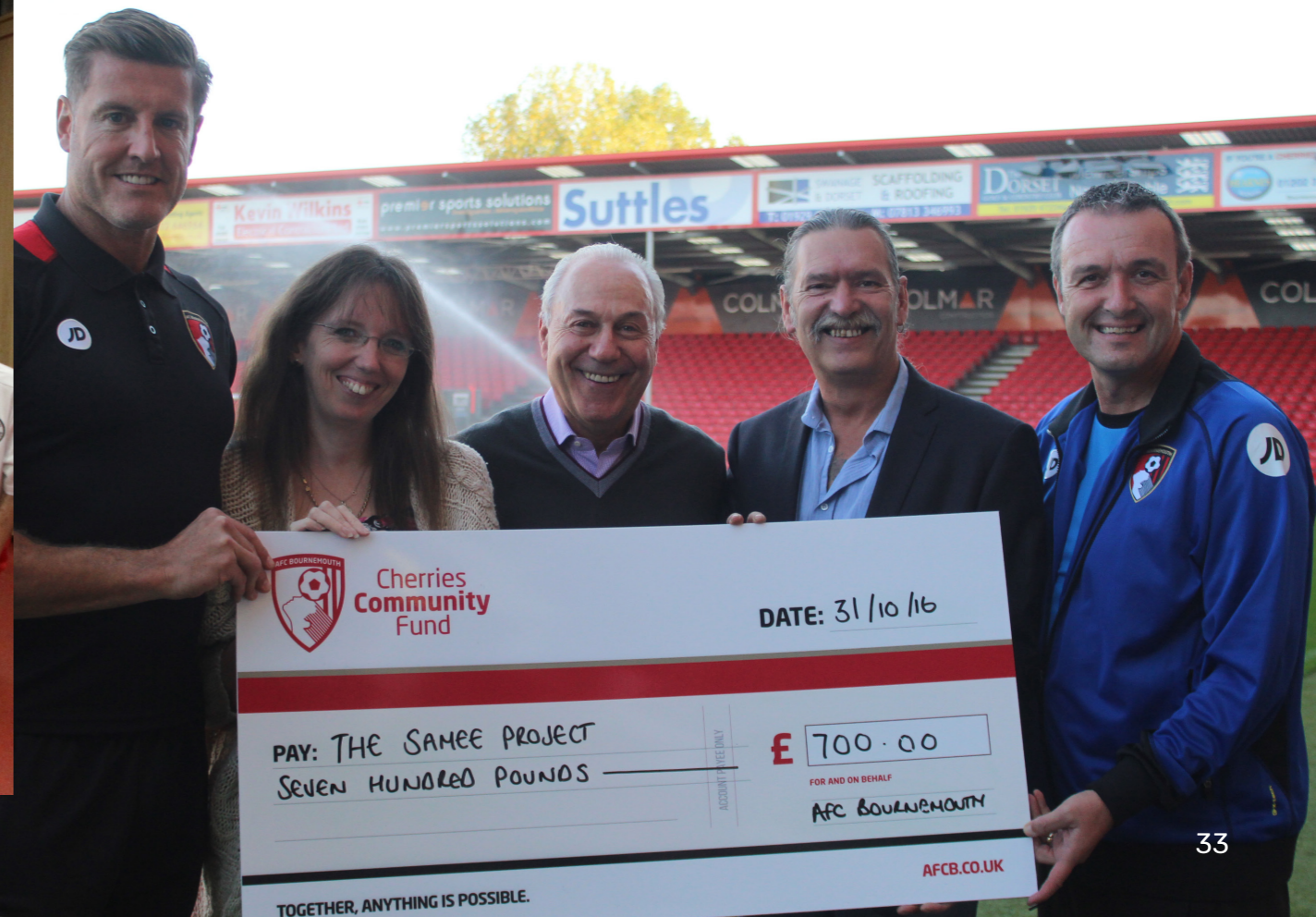
**A DONATION OF £1,000 WAS MADE TO SAFEWISE,**  
A LOCAL CENTRE THAT PROVIDES SAFETY EDUCATION AT NO COST FOR ALL  
CHILDREN IN DORSET, TEACHING THEM HOW TO STAY SAFE  
ON THE ROADS, IN THE HOME AND WHILST AT PLAY

**£1,000 DONATED** TO ABBEYFIELD HOUSE TO  
ASSIST WITH THE FUNDING  
OF A SENSORY GARDEN

**£500 CONTRIBUTION**  
WAS MADE TO POOLE TOWN UNDER 10'S  
TO PURCHASE A NEW PLAYING KIT

# 65

DIFFERENT PROJECTS  
AND ORGANISATIONS  
HAVE RECEIVED SUPPORT  
FROM THE CHERRIES  
COMMUNITY FUND



# MATCHDAY ACTIVITIES

For every home game throughout the 2016/17 season, AFC Bournemouth Community Sports Trust were given 35 Community tickets per game, 10 of which were used to engage with local partners. These groups identified by AFC Bournemouth as groups who would not normally be able to access AFC Bournemouth on match days.

Many different groups were invited to specific games to fall in line with specific national events, including; International Women's Day, Kick It Out, LGBT History Month and Level Playing Field Weeks of Action.



## 121 INDIVIDUALS

ATTENDED AN AFC BOURNEMOUTH MATCH DURING THE 2016/17 SEASON, MANY FOR THE FIRST TIME

## 8 OF THESE 121

PEOPLE ARE TRANSGENDER

# 44

OF THE 121 PEOPLE WHO ATTENDED AN AFC BOURNEMOUTH MATCH WOULD CONSIDER THEMSELVES TO HAVE A DISABILITY

# 50%

WOULD CONSIDER THEIR SEXUALITY TO NOT BE HETEROSEXUAL



# PLAYER SUPPORT

104 PLAYER VISITS DURING THE 2016/17 SEASON

BENIK AFOBE WAS NAMED AS THE COMMUNITY PLAYER OF THE SEASON FOR 2016/17



# 2016/17 SUMMARY

ON AVERAGE  
**3,500**  
PEOPLE ENGAGE IN AT LEAST  
ONE AFC BOURNEMOUTH  
COMMUNITY SESSION  
EVERY WEEK

**64 GROUPS**  
WERE WELCOMED TO VITALITY STADIUM  
TO TAKE PART IN A TOUR & COACHING SESSIONS

**324 GIRLS HAVE ENGAGED**  
IN WEEKLY FOOTBALL SESSIONS

DURING AN AVERAGE WEEK, THE COMMUNITY SPORTS TRUST WILL DELIVER OVER 100 SESSIONS AROUND BOURNEMOUTH, POOLE AND THE SURROUNDING AREAS

**1,875** PRIMARY SCHOOL CHILDREN HAVE  
TAKEN PART IN HEALTHY LIFESTYLES  
EDUCATION WORKSHOPS

WE EMPLOY  
**25**  
LOCAL PEOPLE

**104 PLAYER**  
VISITS TO COMMUNITY SESSIONS  
DURING THIS SEASON

**12,000**  
PEOPLE TOOK  
PART IN ALL OF OUR  
PROGRAMMES



# THANK YOU FOR ALL YOUR SUPPORT

AFC BOURNEMOUTH COMMUNITY SPORTS TRUST  
IMPACT REPORT 2016/17



TOGETHER, ANYTHING IS POSSIBLE.

